

<b>Draft Minutes of Theewaterskloof Board Meeting for the January 2015 Mirror Worlds held at 19h30 on Friday, 16<sup>th</sup> November 2012 at Theewaterskloof Club Premises, Villiersdorp</b>			
	<b>Present:</b>		
	Kuba Miszewski                      Chairman Vanessa Mulder                      Director, Events Laurence Green                      Director, IT Support Brian Ferguson                      Director Caravan & Camping Mary-Ann Sharwood                      Commodore, Watersports Leon Deacon                      General Manager Di Hutton-Squire                      Trustee Christine Tatt                      Secretary		
		<b>Action</b>	<b>Due Date</b>
<b>1</b>	<b>Welcome</b>		
	<p>Kuba Miszewski welcomed everybody to the meeting and explained the reason for the Board Meeting being to propose submitting a bid to host the Mirror Worlds at Theewaterskloof Sports Club in January 2015.</p> <p>Kuba Miszewski further explained that Grant Ekermans would need to be excused from this Board Meeting because of his role on the South African Mirror Worlds Committee. All agreed and Grant Ekermans left the room.</p>		
<b>2</b>	<b>Apologies</b>		
	Neil Spilhaus                      Director, House & Grounds Des Mudge                      Trustee Tony Strutt                      Trustee Grant Ekermans                      Director, Finance		
<b>3</b>	<b>Mirror Worlds Application from TSC - Discussion</b>		
	<p>Kuba Miszewski noted that a copy of the full bid document had been sent out to Board Members. Leon Deacon was requested to print a copy for each Board Member and ensure that they all had a copy. It was a large document.</p> <p>Kuba Miszewski suggested that a Mirror Worlds Bid Sub Committee be appointed.</p> <p>Points that were discussed were:</p> <ul style="list-style-type: none"> <li>• Compiling a short video for the presentation using Rudi Koertzen to film and produce it. Rudi Koertzen had previously introduced himself to the meeting and explained how he could assist in this regard.</li> <li>• Value of hosting the Mirror Worlds for TSC – funding vehicle, marketing invaluable, prestige of hosting a world sailing event.</li> <li>• Economic benefit – Mary –Ann Sharwood stated that the entry fees for the event would be split between the Mirror Class Association and the hosting club/s. At the last Mirror Worlds the entry fee was approx R4.500-00 per person and there would be approx 100 boats.</li> <li>• Accommodation – separate from the entry fee, each entrant would have to pay for their own accommodation and travel costs for the event. A discussion around the Felix Unite</li> </ul>		

	<p>camp etc.</p> <ul style="list-style-type: none"> <li>• Time of the year – January is the winter break in Europe and UK and they have about a week to 10 days before they have to be back for schools, colleges etc.</li> <li>• Di Hutton Squire mentioned that when Hermanus hosted the Laser Worlds event they applied and received funding from the Lottery Board. Kuba Miszewski stated that a Lottery application had already been prepared and submitted. A further application could also be done at a later stage if we were successful with the bid application.</li> <li>• The Department of Trade and Industry (DTI) may also be prepared to fund the building of 50 glass fibre boats at R30 000 each; to be used for the Worlds and then subsequently sold. It would be up to 40 % cheaper for the UK competitors to use these boats than to transport their own all this way. We could put on a % and make some profit for the event. Mirror Class Association would get the grant from DTI, and we would manage the process.</li> <li>• Booking of tours, car hire, B&amp;B's etc.</li> <li>• Many avenues for funding generation.</li> <li>• A proposal could be made to the Western Cape Government to improve the sewerage and infrastructure etc. at TSC.</li> <li>• Letters of support would be needed from all official structures.</li> <li>• Leon Deacon noted that an important factor of hosting the Mirror Worlds would be the positive impact it would have on the local community of Villiersdorp and surrounding farms.</li> <li>• Leon Deacon could obtain the necessary letters of support for the bid.</li> <li>• Kuba Miszewski noted that he could contact the Minister of Sport and Recreation in the Western Cape Government to inform and to request support for the bid.</li> <li>• Research would have to be done of all nearby B&amp;B's and accommodation.</li> <li>• A discussion around a headline sponsor for the event from the area was held and some names were mentioned, including Appletizer, Two-A-Day, Spar, and Synergy Live. Leon Deacon suggested Capespan, Capitec Bank, Rupert Group and Caudwell Marine. Venessa Mulder suggested Lion of Africa, and KFM. There could be many small sponsors or one or two larger sponsors.</li> <li>• How much would this sponsor need to contribute and what would the Budget look like? R 50 000-00 and upwards. This would provide some extra income for providing add on's for the event.</li> <li>• Kuba Miszewski stated that at previous World Events for example there had been many smaller sponsors that had contributed to increase the pot of money that was required to host the event. For example at the Mirror Worlds in Australia a tent was used to serve small meals to the sailors when they came off the water for a small fee. Other ideas were caps, T-shirts, and bags.</li> <li>• This extra income could be used on CAPEX projects for the club that would also be useful for the event.</li> </ul> <p>Di Hutton-Squire suggested that the club found someone who is good or professional at finding funding for events onto the Bid sub-committee.</p> <p>Kuba Miszewski noted that it was sometimes dangerous to get in a</p>		
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	<p>professional fundraiser as they tended to take a large % of the funds raised which did not always make the funder happy. Kuba Miszewski stated that we would have to be careful of tobacco and alcohol sponsors as many sailors were underage. Laurence Green could conduct a media campaign to obtain sponsors. Di Hutton-Squire noted that some Afrikaans newspapers are easier to approach for support.</p> <p>Kuba Miszewski gave an explanation of how the Mirror Worlds event would probably be structured from his previous experience as follows:</p> <ul style="list-style-type: none"> <li>• A day or two for the entrants to arrive and unpack</li> <li>• Pre-Worlds which would also be the hosting country's Nationals of about 3 days of sailing, with the registration and measurement process a day or two before.</li> <li>• One or two lay days for sightseeing and resting.</li> <li>• Main event consists of 10 races sailed at an average rate of 3 races per day.</li> <li>• UK and Ireland always have the largest entries.</li> <li>• Most expensive part for the overseas teams would be the road freight to deliver a container to TSC with their gear in it; they would then use the container as a base of operations. "Container Camp or Village."</li> </ul> <p>Other South African Clubs that had shown an interest in Bidding were Hermanus Yacht Club (Had little space to host an event of this size), Mossell Bay Yacht Club, Port Elizabeth, and Simonstown (Did not have good weather at that time of the year).</p> <p><b>Proposed that Theewaters Sport Club submit a bid to host the Mirror Worlds in January 2015, and that a Mirror Worlds Sub-Committee be appointed to manage this process and that the following people be appointed to the Sub-Committee: Kuba Miszewski, Laurence Green, Leon Deacon, Di Hutton-Squire, David Booth, and a Watersports Representative.</b></p> <p><b>Proposer: Kuba Miszewski</b> <b>Secunder: Laurence Green</b></p>		
<b>4</b>	<b>Closure</b>		
	Kuba Miszewski thanked everyone for their attendance and the Mirror Worlds Meeting was closed.		